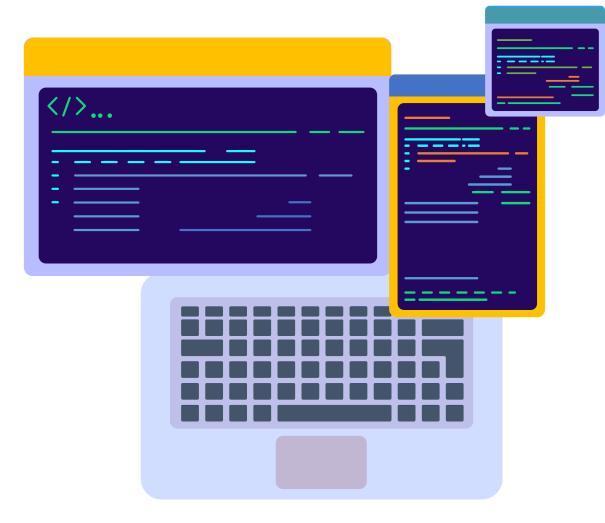


# Natural Language Processing

Yue Zhang Westlake University







#### Chapter 5

## **Using Information Theory**

#### Contents

### **VestlakeNLP**

- 5.1 The maximum entropy principle
  - 5.1.1 Information and entropy
  - 5.1.2 A naïve maximum entropy model
  - 5.1.3 Maximum entropy model and training data
- 5.2 KL-Divergence, Cross-Entropy and Model Perplexity
  - 5.2.1 KL-divergence
  - 5.2.2 Cross entropy
  - 5.2.3 Model Perplexity
- 5.3 Mutual information
  - 5.3.1 Pointwise mutual information
  - 5.3.2 Using PMI

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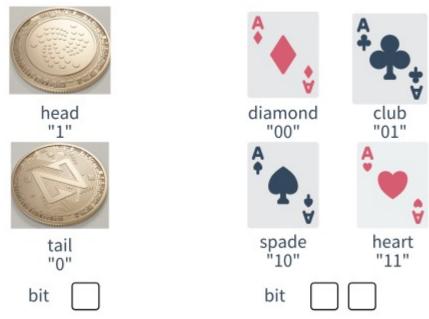
#### What is information?

### **VestlakeNLP**

• Resolve uncertainty about random events.

Tossing a coin:

Draw a card:



• To learn the outcome of a random event with *n* equally possible results, *log*<sub>2</sub>*n* bits of information is necessary.

#### Information of event.



• Original uncertainty ---- remaining uncertainty

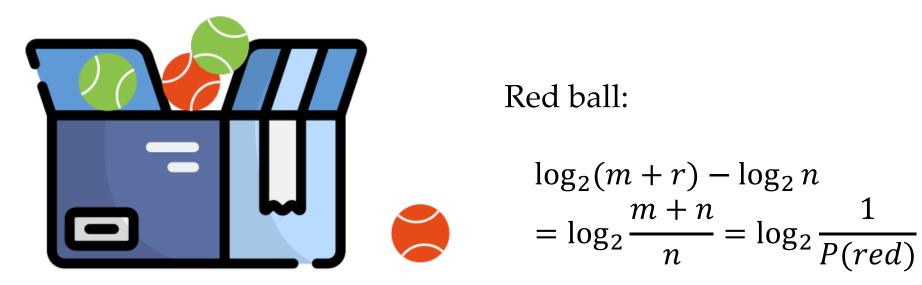
Draw a card:



- Spade Ace:  $\log_2 52 \log_2 1 = \log_2 52$
- Spade:  $\log_2 52 \log_2 13 = 2$  bits
- Ace:  $\log_2 52 \log_2 4 = \log_2 13$  bits

#### Information for non-uniform distributions





m red balls and n green balls in a box

- The outcomes with higher probabilities contains less information.
- For a certain outcome  $r_i$ 
  - Probability:  $P(r_i)$
  - Information received:  $-log_2 P(r_i)$ .

### Entropy

### **VestlakeNLP**

• Entropy analyzes information concerning events by considering all possible outcomes or random variables by considering all possible values.



• The entropy of distribution *P* is:

$$H(P) = -\sum_{i=1}^{n} P(r_i) \log_2 P(r_i) = E\left(\log_2 \frac{1}{P(r_i)}\right)$$

• where *E* denotes a probability-weighted average, or the **mathematical expectation** 

#### Entropy and distribution characteristics



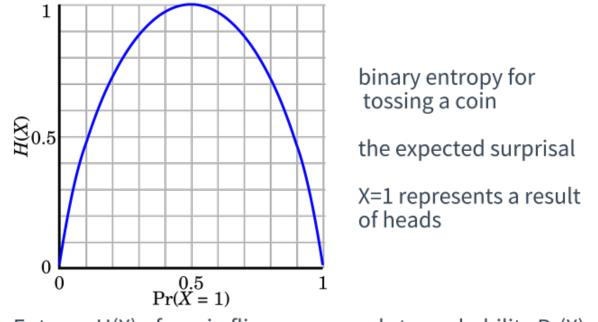
- Encoding six numbers
  - Uniform distribution

3 bits 001 010 011 100 101 110

90% case with number 1, and 2% with 2, 3, 4, 5, 6
0 1010 1011 1110 1101 1110
0.9 x 1+ 0.1 x 4 =1.3 bits

#### Entropy





Entropy H(X) of a coin flip corresponds to probability Pr(X)

- Events with uniform output distributions have the largest entropy.
- The more uneven the distribution is, the smaller the entropy is.

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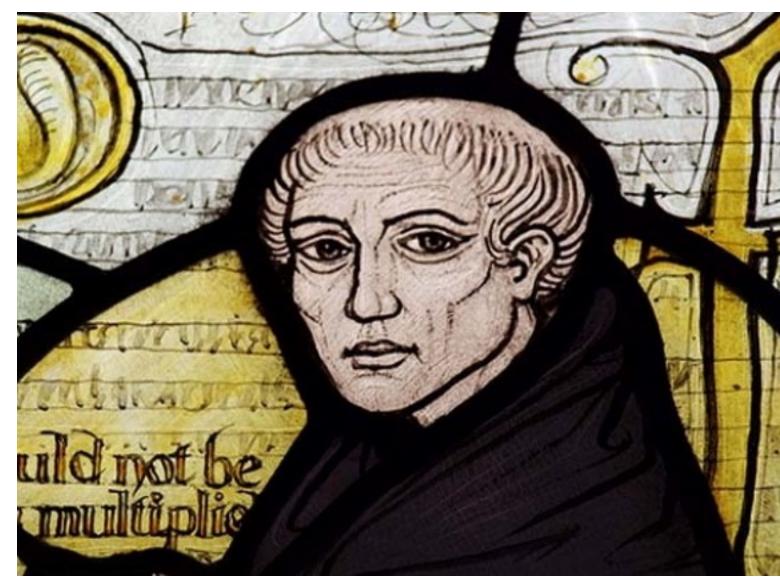
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#### Occam's razor

- A principle attributed to the fourteenth-century English Franciscan friar William of Ockham, which states that *"entities should not be multiplied beyond necessity"*
- Occam's razor shares underlying similarities with the maximum entropy principle.

### **Vestlake**NLP



#### A naive maximum entropy model

A probabilistic model for a random event *e* with possible outcomes  $r_1, r_2, ..., r_M$ :

$$\hat{P} = argmaxH(P) = argmax - \sum_{i=1}^{M} P(r_i) \log_2 P(r_i)$$

using  $P(r_i)$  directly as parameters.

The training objective is to find:

$$\hat{P}(e) = \arg \max H(e) = \arg \min \sum_{i=1}^{M} P(r_i) \log_2 P(r_i)$$

under the constraint that

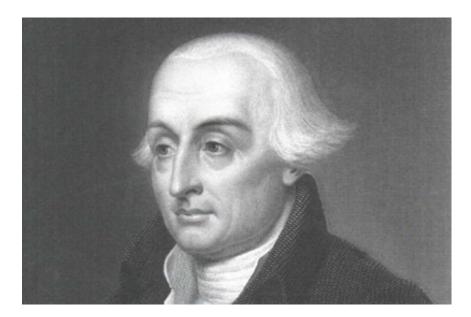
$$\sum_{i=1}^{M} P(r_i) = 1$$

**WestlakeNLP** 

#### A naive maximum entropy model

### **VestlakeNLP**

Taking each  $P(r_i)$  as a separate variable, we use **Lagrange multipliers** to do the optimization.



In mathematic optimization, the *method of Lagrange multipliers* is a strategy for finding the local maxima and minima of a function subject to equality constraints.

#### A naive maximum entropy model

### **WestlakeNLP**

• The Lagrangian equation is

 $\Lambda(P(r_1), P(r_2), \dots, P(r_M), \lambda) = \sum_{i=1}^{M} P(r_i) \log_2 P(r_i) + \lambda \left( \sum_{i=1}^{M} P(r_i) - 1 \right),$ 

where  $\lambda$  is a Lagrangian multiplier.

• A necessary condition for optimality in the constrained problem is that

$$\frac{\partial \Lambda}{\partial P(r_i)} = 0 \text{ for } i \in [1 \dots m] \implies 1 - \log_2 P(r_i) + \lambda = 0$$

which suggests that  $P(r_1) = P(r_2) = \cdots = P(r_M)$ 

• The conclusion conforms the fact that the uniform distribution contains the most uncertainty.

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#### **Conditional entropy**



For a conditional probability distribution P(y|x), given that the random event X follows a probability distribution P(x), the conditional entropy value:

$$H(Y|X) = -\sum_{x} \sum_{y} P(x)P(y|x) \log_2 P(y|x)$$
$$= -\sum_{x} \sum_{y} P(x,y) \log_2 P(y|x)$$

#### **Conditional entropy**



For a conditional probability distribution P(y|x), given that the random event X follows a probability distribution P(x), the conditional entropy value:

$$H(Y|X) = -\sum_{x} \sum_{y} \sum_{y} xP(x)P(y|x) \log_2 P(y|x)$$
$$= -\sum_{x} \sum_{y} P(x,y) \log_2 P(y|x)$$

Intuition

- Given x,  $H(Y|x) = -\sum_{y} P(y|x) \log_2 P(y|x)$
- Expectation  $H(Y|X) = \sum_{x} P(x) H(Y|x)$

#### Maximum entropy model and training data



- We are to derive a maximum entropy model for feature-based discriminative classification.
  - Training data :  $D = \{(x_i, y_i)\}|_{i=1}^N$
  - Feature instances for  $(x,y) : f_1, f_2, \dots, f_m$
  - Feature instance :  $f_i(x, y)$  (count)

#### Notations



- The model to build : P(y | x)
- Prior distribution of x : P(x)
- Empirical distribution :  $\tilde{P}(x) = \frac{\#x}{\sum_{\{x' \in D\}} \#x'} = \frac{\#x}{|D|}$
- Model expectation of  $f_i : E(f_i)$
- Empirical count of  $f_i: \tilde{E}(f_i)$

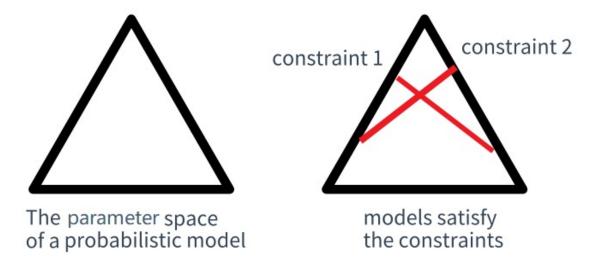
#### Modelling the problem



- Objective function : *H*(*P*)
- Goal : among all distributions that satisfy the constraints, choose the one  $\hat{P}$  that maximizes H(P)

 $\hat{P} = argmaxH(P)$ 

• Constraints: feature counts.



#### Objective



• The conditional entropy to maximize is  $H(Y|X) = -\sum_{x} \sum_{y} P(x)P(y|x) \log_2 P(y|x)$ 

• We use 
$$\tilde{P}(x) = \frac{\#x}{\sum_{x' \in D} \#x'} = \frac{\#x}{|D|}$$
 to represent  $P(x)$ , which is typically  $\frac{1}{|D|}$ .

• resulting in  $H(Y|X) = -\sum_{x} \sum_{y} \tilde{P}(x) P(y|x) \log_2 P(y|x)$ , which we maximize

#### Constraints

- **WestlakeNLP**
- Model's feature expectation = observed feature expectation  $E(f_i) = \tilde{E}(f_i)$
- The *model* feature

$$E(f_i) = \sum_{j=1}^{|D|} \tilde{P}(x_j) \sum_{y} P(y|x_j) f_i(x_i, y)$$
  
typically  $\frac{1}{|D|} \sum_{j=1}^{|D|} \sum_{y} P(y|x_j) f_i(x_i, y).$ 

• The *empirical* feature

$$\tilde{E}(f_i) = \sum_{j=1}^{|D|} \tilde{P}(x_j, y_j) f_i(x_j, y_j) \left( (x_j, y_j) \in D \right)$$
  
sypically  $\frac{1}{|D|} \sum_{j=1}^{|D|} f_i(x_j, y_j).$ 

• One additional constraint, as before  $\sum_{y} P(y|x) = 1$ .

#### **Using Lagrangian multipliers**

### **WestlakeNLP**

• A model  $\hat{P}(y|x)$  that satisfies

$$\hat{P}(y|x) = \arg\min\sum_{x}\sum_{y}\tilde{P}(x)P(y|x)\log_2 P(y|x)$$
  
s.t. for all  $i, E(f_i) = \tilde{E}(f_i); \sum_{y} P(y|x) = 1$ 

• The Lagrangian equation is  $\Lambda(P,\vec{\lambda}) = -H(Y|X) + \sum_{i=1}^{m} \lambda_i \left( E(f_i) - \tilde{E}(f_i) \right) + \sum_x \lambda_{m+1}^x \left( \sum_y P(y|x) - 1 \right)$ 

#### Maximum entropy leads to log-linear models

- A necessary condition to the constrained minimum value of -H(Y | X)is  $\frac{\partial \Lambda}{\partial P} = 0$
- Solving these equations, we have  $P(y|x) = \frac{\exp(\sum_{i} \lambda_{i} f_{i}(x, y))}{\sum_{y'} \exp(\sum_{i} \lambda_{i} f_{i}(x, y'))}$
- This is a log-linear form of P(y | x) using the maximum entropy principle, which is the same as a log linear model
- We further find  $\vec{\lambda}$  via  $\vec{\lambda} = \arg \min_{\vec{\lambda}} \Lambda(P, \lambda) = \arg \min_{\vec{\lambda}} \sum_{j} P(y_i | x_i)$ , which is the same as MLE.

**WestlakeNLP** 

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• **Revisit risk.** Parameter  $\vec{\theta}$ , data  $D = \{d_i\}|_{i=1}^N$ 

$$\widetilde{risk}(\vec{\theta}) = \frac{1}{N} \sum_{i=1}^{N} loss\left(\vec{\theta} \cdot \vec{\phi}(d_i)\right)$$



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• For a probabilistic model

$$\widetilde{risk}(\vec{\theta}) = \frac{1}{N} \sum_{i=1}^{N} diff(\tilde{P}(d_i), Q(d_i))$$

where  $\tilde{P}(d_i)$  is data frequency,  $Q(d_i)$  is model probability.



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• *diff* can be defined

$$\widetilde{risk}(\vec{\theta}) = \frac{1}{N} \sum_{i=1}^{N} \left( \log_2 \tilde{P}(d_i) - \log_2 Q(d_i) \right)$$

$$= \sum_{i=1}^{N} \tilde{P}(d_i) \left( \log_2 \tilde{P}(d_i) - \log_2 Q(d_i) \right) = \sum_{i=1}^{N} \tilde{P}(d_i) \log_2 \frac{\tilde{P}(d_i)}{Q(d_i)}$$



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• **Kullback-Leibler (KL) divergence** measures how different two distributions of the same random variable are.

$$KL(P,Q) = \sum_{i=1}^{M} P(z_i) \log_2 \frac{P(z_i)}{Q(z_i)} = E_{e \sim P(e)} \log_2 \frac{P(e)}{Q(e)}$$

• Not symmetric --- how different is *Q* according to *P*.

• Can measure a probabilistic model against a data distribution.  $KL(P,Q) \ge 0$ , KL(P,Q) = 0, where P = Q.

### **VestlakeNLP**

• Loss function: 
$$KL(P,Q) = \sum_{i=1}^{N} \tilde{P}(d_i) \left( \log_2 \tilde{P}(d_i) - \log_2 Q(d_i) \right)$$
  
$$= \sum_{i=1}^{N} \tilde{P}(d_i) \log_2 \tilde{P}(d_i) - \sum_{i=1}^{N} \tilde{P}(d_i) \log_2 Q(d_i)$$

• As the first term is constant, the loss effectively maximizes

$$\sum_{i=1}^N \tilde{P}(d_i) \log_2 Q(d_i) = \frac{1}{N} \sum_{i=1}^N \log_2 Q(d_i)$$

which is the exactly log-likelihood of the dataset *D*, namely **MLE**.

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#### **Cross entropy**



• The second term of KL-divergence is referred to **cross-entropy:**  $H(P,Q) = -\sum_{i=1}^{M} P(r_i) \log_2 Q(r_i) = E_{e \sim P} \log_2 \frac{1}{Q(e)}$ It also measures the similarity between two distributions of the **same** random variable.

#### **Cross entropy**

- **WestlakeNLP**
- The second term of KL-divergence is referred to **cross-entropy**:  $H(P,Q) = -\sum_{i=1}^{M} P(r_i) \log_2 Q(r_i) = E_{e \sim P} \log_2 \frac{1}{Q(e)}$ It also measures the similarity between two distributions of the **same** random variable.
- Intuitively, it means the number of bits to encode a variable *e* distributed in *Q* using the encoding scheme defined by *P*.

Thus H(P, Q) = H(P) if Q = P and is larger when Q differs more form P.

#### **Cross entropy**

**WestlakeNLP** • The second term of KL-divergence is referred to **cross-entropy**:  $H(P,Q) = -\sum_{i=1}^{M} P(r_i) \log_2 Q(r_i) = E_{e \sim P} \log_2 \frac{1}{Q(e)}$ 

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• Intuitively, it means the number of bits to encode a variable *e* distributed in *Q* using the encoding scheme defined by *P*.

Thus H(P, Q) = H(P) if Q = P and is larger when Q differs more form P.

• KL-divergence is non-negative because:

$$KL(P,Q) = \sum_{i=1}^{N} \tilde{P}(d_i) \log_2 \tilde{P}(d_i) - \sum_{i=1}^{N} \tilde{P}(d_i) \log_2 Q(d_i) = H(P,Q) - H(P)$$
  
As a result, KL-divergence is also called **relative entropy.**

### **Cross entropy loss**



• Cross-entropy: 
$$H(P,Q) = -\sum_{i=1}^{M} P(r_i) \log_2 Q(r_i)$$

• Cross-entropy loss:

$$H( ilde{P}, Q) = -\sum_{i=1}^N ilde{P}(d_i) \log_2 Q(d_i) = -rac{1}{N} \sum_{i=1}^N \log_2 Q(d_i)$$

where  $\tilde{P}(d_i)$  is data frequency,  $Q(d_i)$  is model probability.

• The same as negative log-likelihood loss.

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## Perplexity



• Formally  $\Upsilon(P) = 2^{H(P)} = 2^{-\sum_{i} P(z_i) \log_2 P(z_i)}$ 

• Intuitively, **perplexity** represents the *expected* number of bits necessary for encoding each outcome.

### **Model Perplexity**



- Cross-entropy can also be used as the power term for calculating perplexity.
- This can be useful for model evaluation.

$$\Upsilon(Q,D) = 2^{H(\tilde{P}(d),Q)} = 2^{-\sum_{i=1}^{N} \tilde{P}(d_i) \log_2 Q(d_i)} = 2^{-\frac{1}{N} \sum_{i=1}^{N} \log_2 Q(d_i)}$$
(Model perplexity)

where  $\tilde{P}(d_i)$  is data frequency,  $Q(d_i)$  is model probability.

### **Evaluating language models**



- For classification, accuracy is the metric.
- For language modeling, no single correct answer.
  - For sentence level,  $2^{-\frac{1}{N}\sum_{i=1}^{N}\log_2 Q(s_i)}$ , typically  $2^{190}$ .
  - A commonly used evaluation metric for language models is **per-word perplexity**:

$$2^{-\frac{1}{|D|}\sum_{i=1}^{|D|}\log Q(w_i)}$$

typically 10-250.

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### Entropy, Cross-Entropy, Mutual Information



- Entropy the *expected* number of bits to encode a random variable. *The number of bits in average when encoding many outcome values. Optimal encoding scheme.*
- Cross-Entropy the *expected* number of bits to encode a random variable using a different encoding scheme. *Two distributions concerning the same random variable.* 
  - Evaluate model distribution against data distribution
  - Calibrate model distribution against data.
- Mutual Information the *expected* number of bits you can save for encoding a random variable if a second random variable is known. *About two random variables.*

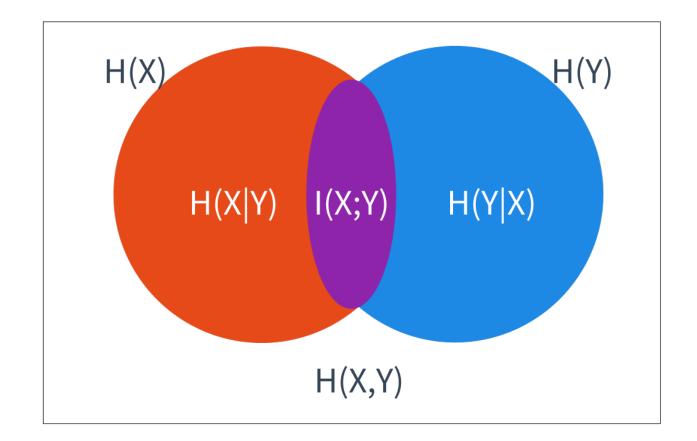
#### **Mutual information**



- Measures the correlation between two different random variables *X* and *Y*.
- The difference between *H*(*Y*) and *H*(*Y* | *X*) is called the **mutual information** between *X* and *Y*, denoted as *I*(*X*,*Y*)
- I(X, Y) = H(Y) H(Y|X) $= \sum_{x,y} P(x,y) \log_2 P(y|x) - \sum_y P(y) \cdot \log_2 P(y)$   $= \sum_{x,y} P(x,y) \log_2 \frac{P(x,y)}{P(x)P(y)}$
- It measures the number of bits we can save for encoding *Y*, if *X* is known.

#### **Conditional entropy**





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#### **Pointwise mutual information**



• Given two random events *X* and *Y*, their mutual information can be viewed as the expectation of  $\log_2 \frac{P(x,y)}{P(x)P(y)}$  over all *x*, *y*:

$$I(x,y) = \sum_{x,y} P(x,y) \log_2 \frac{P(x,y)}{P(x)P(y)} = E_{x,y} \left( \log_2 \frac{P(x,y)}{P(x)P(y)} \right)$$

• For each outcome pair (x,y),  $\log_2 \frac{P(x,y)}{P(x)P(y)}$  is called Pointwise Mutual information (PMI) between x and y.

#### **Pointwise mutual information**



$$\log_2 \frac{P(x,y)}{P(x)P(y)}$$

- PMI represents the statistical correlation between two values of a random variable, or two outcomes of a random event.
- PMI --- Mutual information information --- entropy
- PMI can be negative!

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## Using PMI to mine knowledge from texts **VestlakeNLP**

- The correlation between variables.
  - Words and sentiment signals.
  - Neighboring words.
  - Features and class labels.

### Learning sentiment lexicons



- **Sentiment lexicon** contains information about the polarity and strength of sentiment words.
- *LEX(w)* represents the sentiment polarity, and the absolute value represents the strength.

$$SENTI(d) = \frac{\sum_{i} Lex(w_i)}{|\{w_i | Lex(w_i) \neq 0\}|}$$

### Learning sentiment lexicons

# **WestlakeNLP**

• The PMI between a word *w* and a *seed* word

$$PMI(w, seed) = log_2 \frac{P(w, seed)}{P(w)p(seed)}$$

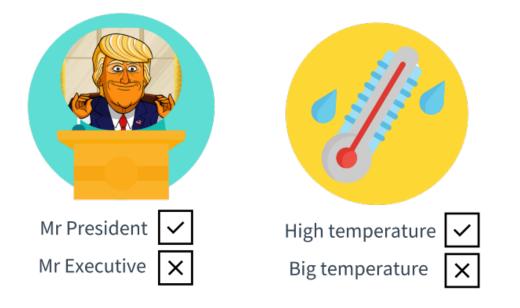
$$LEX(w) = PMI(w, good) - PMI(w, bad)$$

Emoticons in social media

### **Collocation extraction**



• *Collocation* refers to words that are conventionally used together for certain meaning.



• Given two words  $w_1$  and  $w_2$  and a corpus *D*, there association can be calculated using

$$PMI(w_1, w_2) = \log_2 \frac{P(w_1w_2)}{P(w_1)P(w_2)}$$

## **Using PMI to select features**



• Feature selection: reduce the size of the feature vector

important features	unimportant features
goal, statement, president	a , in , does

• PMI between feature and class is a commonly used metric for feature selection, the higher PMI value, the more likely *w* is a strong indicator of *c*.

#### PMI and vector representations of words **VestlakeNLP**

- Representing a word in vector space
  - Useful for measuring semantic correlations
  - Thus far we have only learned a ``one-hot'' representation

### PMI and vector representations of words

• *Distributional semantics* : the company of a word (*k-word windows*) tells us much information about its attributes.

Sentence	k	Context
	2 {between, the, and, the }	
$s_1$	5	{the, water, halfway, between, the, and, the, island, ., <s>}</s>
	9	and, the, island, $., \langle s \rangle$
	<sub>7</sub> {out, of, the, water, halfway, between, the,	
	1	{out, of, the, water, halfway, between, the, and, the, island, $., , $ , $$ }
$2  {\text{with, the, state}}$		{with, the, statement, are}
$s_2$	5	{are, not, included, with, the,
		statement, are , called, outstanding, checks}
	written but, are, not, included, with, the,	
		statement, are , called, outstanding, checks, . , $<\!\!\mathrm{s}\!>\!\!\}$

• K-word windows for the word "bank" in s1 --- There happened to be a rock sticking out of the water halfway between the bank and the island

s2 --- The checks that have been written but are not included with the bank statement are called outstanding checks

**WestlakeNLP** 

### **Word Representation**

## **WestlakeNLP**

Word	Representation	Feature vector
cat	One-hot Context	$\langle f_1=0,\ldots,f_{121}=1,\ldots,f_{500}=0,\ldots,f_{10000}=0 angle\ \langle f_1=1280,f_2=0,\ldots,f_{35}=332,\ldots,f_{10000}=0 angle$
dog	One-hot Context	$\langle f_1=0,\ldots,f_{121}=0,\ldots,f_{500}=1,\ldots,f_{10000}=0 angle \ \langle f_1=1190,f_2=19,\ldots,f_{35}=271,\ldots,f_{10000}=0 angle$

cat --- 121, dog --- 500, considering vector dot product.

### PMI and vector representations of words **VestlakeNLP**

• The vector representation of a word  $w_i$  is :

$$\overline{Vec(w_i)} = \langle PMI(w, w_1), PMI(w, w_2), \dots, PMI(w, w_{|V|}) \rangle$$

$$P(u, v) = \frac{\#(u \text{ and } v \text{ in each other's context window})}{\#(\text{any two words in each other's context window})}$$
$$= \frac{\#(u \text{ and } v \text{ in each other's context window})}{2k|D|^2}.$$

### **Word Representation**

# **Vestlake**NLP

Word	Representation	Feature vector
cat	One-hot	$\langle f_1=0,\ldots,f_{121}=1,\ldots,f_{500}=0,\ldots,f_{10000}=0 angle$
	Context	$\langle f_1 = 1280, f_2 = 0, \dots, f_{35} = 332, \dots, f_{10000} = 0  angle$
	PPMI	$\langle f_1=0.3, f_2=0,\ldots, f_{35}=2.32,\ldots, f_{10000}=0 angle$
dog	One-hot	$\langle f_1=0,\ldots,f_{121}=0,\ldots,f_{500}=1,\ldots,f_{10000}=0 angle$
	Context	$\langle f_1=1190, f_2=19, \ldots, f_{35}=271, \ldots, f_{10000}=0  angle$
	PPMI	$\langle f_1 = 0.44, \ldots, f_{12} = 0.05, \ldots, f_{35} = 5.56, \ldots, f_{10000} = 0 \rangle$

• PMI and TF-IDF.

### PMI and vector representations of words **VestlakeNLP**

- $PPMI(u, v) = \max(PMI(u, v), 0)$
- We use positive PMI (PPMI) to reduce noise and the non-informative.
- Using PPMI, non differentiating words will have a small contribution to the distributional word representation.

## Summary



- Entropy and information.
- The maximum entropy principle for defining probabilistic models, and its application in deriving log-linear model forms
- Model perplexity, cross-entropy and KL-divergence for measuring the consistence between model distributions and data distributions
- Mutual information and pointwise mutual information (PMI) for natural language tasks
- Word representations and pointwise mutual information.